

JAS JUNE VENUE SPONSORSHIP OPPORTUNITIES

Sponsor the venue of your choice and enjoy multiple benefits across the festival weekend!

SMALLER VENUE SPONSORSHIP - \$7,000

Venue choices: Felix Coffee, Bad Harriet, Wheeler Lobby

MID-SIZE VENUE SPONSORSHIP - \$10,000

Venue choices: Limelight Hotel, Aspen Art Museum Rooftop, The Sterling Aspen, W Hotel, Unravel Coffee

LARGE VENUE SPONSORSHIP - \$15,000

Venue choices: Belly Up, Wheeler Opera House



All venue sponsorships include:

- Name recognition in all venue marketing as VENUE NAME sponsored by SPONSOR NAME/LOGO
- Signage acknowledging sponsorship at the venue
- Full page ad in the Official JAS June Experience program (7,000 printed) distributed at the event and inserted into the Aspen Daily News prior to the event
- Logo/link inclusion on JAS website
- Option to provide pre-approved promotional materials, gifts, décor, etc. at sponsored venue
- Option for sponsor arranged meet & greet with artists performing at sponsored venue (with artist approval)
- Inclusion in a minimum of three (3) JAS eblasts promoting sponsorship
- Inclusion in a minimum of two (2) JAS social media posts promoting sponsorship
- Ten (10) General Admission passes to include entrance into all performances June 20-22 **OR** two (2) VIP passes to include dinner, open bars and performance at the Rio Grande VIP Tent and entrance into all performances June 20-22