

Introducing the NEW!

JAS

STREET HORNS

Sponsored by Jazz Aspen Snowmass

Program for advanced Middle & High School musicians interested in a high-level band experience with their peers from across the Western Slope.



Jazz Aspen Snowmass has selected a group of advanced student musicians to participate in the new JAS Street Horns program! Led by Basalt Band Director Chance Davis, alongside JAS In-Schools Director Chris Bank, additional JAS In-Schools Faculty and visiting professional jazz musicians, the Street Horns meet at least once a month for a group rehearsal followed by a public performance when possible at such events as First Friday's in Carbondale, special appearances at the JAS Cafe, JAS June Experience, JAS Labor Day Experience and more!

Additionally, all participants will be invited to join JAS for an exciting spring break trip to New Orleans in the Spring of 2025! They will perform street music in the place it originated, while also visiting some of the local schools and organizations teaching and celebrating this musical heritage.

GET INVOLVED

JAS is looking for sponsors to help support this new initiative for these amazing students!

\$2,500 - Presenting Sponsorship of one Street Horns performance of choice

- includes name recognition on all pre-event marketing

\$30,000 - Presenting Sponsorship of all Street Horns performances (1 year)

- includes name recognition on all pre-event marketing, (3) dedicated posts on JAS social media channels (30,000+ followers) highlighting sponsorship, full page ad in the JAS Labor Day program, full page ad in the JAS Cafe Winter Series program, logo inclusion w/link on JAS website, logo inclusion on Street Horns tee's worn by students

\$80,000 - Title Sponsorship of the JAS Street Horns (1 year)

includes all the benefits at the \$50,000 level plus

- name inclusion in all Street Horns marketing, tees, etc. at the JAS Street Horns sponsored by SPONSOR NAME/LOGO, full page ad in all JAS publications (Summer & Winter Cafe programs, June program, LD program), recognition on Labor Day Experience screens located stage left & right during all intermissions, one dedicated eblast to JAS database (45,000+ subscribers) highlighting partnership, (4) VIP Silver passes to the JAS June and Labor Day Experiences for company representatives, invitations for (4) to all JAS Donor events throughout the year

**TO LEARN MORE, OR EXPLORE ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP,
PLEASE CONTACT ANDREA BEARD AT ABEARD@JAZZASPENSNOWMASS.ORG**